CONTRACT

100 E. Speer Blvd Denver, CO 80203 (303)595-3131

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #			
	585214	1		09849382			
<u>Product</u>							
American Crossroads							
Contract Dates	Estimate #						
10/24/12 - 10/30/12	1257						
<u>Advertiser</u>			Ori	ginal Date	/ Revision		
American Crossroads	10/22/12 / 10/			/ 10/22/12			
	Billing Cycle	Billing Calendar			Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	<u>Station</u>	Accour	nt E	<u>xecutive</u>	Sales Office		
	KDVR	Alexan	dra	Bradley	Washington DC		
	Special Handl	ling			•		
	Do Not Mail						
	Demographic						
	Adults 35+						
•	IDB#	Advert	iser	Code	Product Code		
	8433	11			27		
	Agency Ref			Advertiser	Ref		
				1			

		Spots/	<u>To</u>	otals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type Spots	Amount
N 1 31 10/28/12 10/28/12 News Sunday 5p-530p	5p-530p	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	<u>Rate</u> \$700.00			
N 2 31 10/28/12 10/28/12 News Su 530-6p	530p-6p	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	\$700.00
Week: 10/22/12 10/28/12S 1	\$700.00			
N 3 31 10/24/12 10/24/12 Judge Judy	4p-5p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 w 1	<u>Rate</u> \$500.00			
N 4 31 10/25/12 10/25/12 Judge Judy	4p-5p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	φ300.00
Week: 10/22/12 10/28/12T 1	\$500.00			
N 5 31 10/26/12 10/26/12 Judge Judy	4p-5p	:30	NM 1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$500.00			
N 6 31 10/29/12 10/29/12 Judge Judy	4p-5p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	φ300.00
Week: 10/29/12 11/04/12 M 1	\$500.00			
N 7 31 10/30/12 10/30/12 Judge Judy	4p-5p	:30	NM 1	\$500.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12-T1	<u>Rate</u> \$500.00			
	· · · · · · · · · · · · · · · · · · ·	:30	NM 1	#200 00
N 8 31 10/24/12 10/24/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	8a-9a <u>Rate</u>	:30	NM 1	\$300.00
Week: 10/22/12 10/28/12W 1	\$300.00			
N 9 31 10/25/12 10/25/12 Good Day Colorado	8a-9a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	<u>Rate</u> \$300.00			
	· · · · · · · · · · · · · · · · · · ·	.20	NIM	#200 00
N 10 31 10/26/12 10/26/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	8a-9a Rate	:30	NM 1	\$300.00
Week: 10/22/12 10/28/12F 1	\$300.00			
N 11 31 10/29/12 10/29/12 Good Day Colorado	8a-9a	:30	NM 1	\$300.00
Week: 10/29/12 End Date Weekdays Spots/Week	<u>Rate</u>			
VVECK. 10/29/12 11/04/12 M 1	\$300.00		ı	

Contract Agreement Between: Print Date 10/22/12 Page 2 of 6



	Contract / Revision	Alt Order #
	585214 /	09849382
Contract Dates	<u>Product</u>	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Original Date / Revision Advertiser 10/22/12 / 10/22/12 **American Crossroads**

		Spots/	T	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
N 12 31 10/30/12 10/30/12 Good Day Colorado	8a-9a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$300.00			
N 13 31 10/24/12 10/24/12 Regis & Kelly	90130a-10a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 w 1	<u>Rate</u>			
N 14 31 10/25/12 10/25/12 Regis & Kelly		:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	.50	Nivi	ψ500.00
Week: 10/22/12 10/28/12T 1	\$300.00			
N 15 31 10/26/12 10/26/12 Regis & Kelly	90130a-10a	:30	NM 1	\$300.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12F1	\$300.00			
N 16 31 10/29/12 10/29/12 Regis & Kelly	90130a-10a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u>			
N 17 31 10/30/12 10/30/12 Regis & Kelly		:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	.50	Nivi	ψ500.00
N 18 31 10/24/12 10/24/12 Everyday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10a-11a	:30	NM 1	\$175.00
Week: 10/22/12 End Date Weekdays Spots/Week	\$175.00			
N 19 31 10/25/12 10/25/12 Everyday	10a-11a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	<u>Rate</u> \$175.00			
N 20 31 10/26/12 10/26/12 Everyday		:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week		.50	Nivi	ψ173.00
N 21 31 10/29/12 10/29/12 Everyday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10a-11a	:30	NM 1	\$175.00
Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$175.00			
N 22 31 10/30/12 10/30/12 Everyday	10a-11a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$175.00			
N 23 31 10/24/12 10/24/12 Fox 31 News Nightsid		:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week		.50	Nivi	Ψ000.00
N 24 31 10/25/12 10/25/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week		:30	NM 1	\$600.00
Week: 10/22/12 10/28/12T 1	\$600.00			
N 25 31 10/26/12 10/26/12 Fox 31 News Nightsid	10p-1035p	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$600.00			
N 26 31 10/29/12 10/29/12 Fox 31 News Nightsid	10p-1035p	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate		· · · · · · ·	4300.00
Week: 10/29/12 11/04/12 M 1	\$600.00			
N 27 31 10/30/12 10/30/12 Fox 31 News Nightsid Start Date End Date Weekdays Spots/Week	10p-1035p Rate	:30	NM 1	\$600.00
Week: 10/29/12 11/04/12 -T 1	\$600.00		j	
N 28 31 10/26/12 10/26/12 Kitch Night Friday 7-8p	7p-8p	:30	NM 1	\$1,800.00

Contract Agreement Between: Print Date 10/22/12 Page 3 of 6



	Contract / Revision	Alt Order #
	585214 /	09849382
Contract Dates	<u>Product</u>	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser Original Date / Revision 10/22/12 / 10/22/12 **American Crossroads**

		Spots/	-	Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12F1	<u>Rate</u> \$1,800.00			
N 29 31 10/27/12 10/27/12 Sa LN 930p-10p	930p-10p	:30	NM	1 \$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1	<u>Rate</u> \$1,000.00			
D 30 31 10/27/12 10/27/12 News Sa 530-6p	530p-6p	:30	NM	\$0.00
N 31 31 10/27/12 10/27/12 Sa LN 9p-930p	9p-930p	:30	NM	1 \$1,400.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12S-1	<u>Rate</u> \$1,400.00			
N 32 31 10/24/12 10/24/12 Good Day Colorado	6a-7a	:30	NM	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12w 1	<u>Rate</u> \$600.00			
N 33 31 10/25/12 10/25/12 Good Day Colorado	6a-7a	:30	NM	1 \$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	<u>Rate</u> \$600.00			
N 34 31 10/26/12 10/26/12 Good Day Colorado		:30	NM	1 \$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	T VIVI	Ψ000.00
Week: 10/22/12 10/28/12F 1	\$600.00			
N 35 31 10/29/12 10/29/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6a-7a <u>Rate</u>	:30	NM	1 \$600.00
Week: 10/29/12 11/04/12 M 1	\$600.00			
N 36 31 10/30/12 10/30/12 Good Day Colorado	6a-7a	:30	NM	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$600.00			
N 37 31 10/24/12 10/24/12 Good Day Colorado	7a-8a	:30	NM	1 \$500.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 w 1	<u>Rate</u> \$500.00			
N 38 31 10/25/12 10/25/12 Good Day Colorado	7a-8a	:30	NM	1 \$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		. φοσο.σσ
Week: 10/22/12 10/28/12T 1	\$500.00		N9.4	4 4500.00
N 39 31 10/26/12 10/26/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	7a-8a <u>Rate</u>	:30	NM	1 \$500.00
Week: 10/22/12 10/28/12F 1	\$500.00			
N 40 31 10/29/12 10/29/12 Good Day Colorado	7a-8a	:30	NM	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$500.00			
N 41 31 10/30/12 10/30/12 Good Day Colorado	7a-8a	:30	NM	1 \$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$500.00			
N 42 31 10/24/12 10/24/12 M-F LN 9p-930p News	9p-930p	:30	NM	1 \$1,800.00
Start Date End Date Weekdays Spots/Week	Rate			, ,
Week: 10/22/12 10/28/12W 1	\$1,800.00	.20	NINA	f
N 43 31 10/25/12 10/25/12 M-F LN 9p-930p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9p-930p <u>Rate</u>	:30	NM	1 \$1,800.00
Week: 10/22/12 10/28/12T 1	\$1,800.00			
N 44 31 10/26/12 10/26/12 M-F LN 9p-930p News	9p-930p Rate	:30	NM	1 \$1,800.00
Week: 10/22/12 10/28/12F 1	\$1,800.00			
N 45 31 10/29/12 10/29/12 M-F LN 9p-930p News	9p-930p	:30	NM	1 \$1,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		I	

Contract Agreement Between: Page 4 of 6 Print Date 10/22/12



	Contract / Revision	Alt Order #
	585214 /	09849382
Contract Dates	<u>Product</u>	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser Original Date / Revision 10/22/12 / 10/22/12 **American Crossroads**

Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount			Spots/		Tot	als
Week 10/29/12 110/41/2 MF-L N 9-300 New Start Date End Date Weekdays Spots/Week Start Date Start D			•	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week St. 18,00.00						
Week: 10/29/12 11/04/12 17 1 \$1,800.00 NM 1 \$1,400.00			:30	NM	1	\$1,800.00
N						
Week: 10/22/12 10/28/12 10/			:30	NM	1	\$1,400.00
Start Date End Date Weekdays Solst/Week Start Date Start Date Start Date End Date Weekdays Solst/Week Start Date Start Date	Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 w 1					
N + 9 31 10/28/12 10/28/1	• •		:30	NM	1	\$1,400.00
Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Start Date End Date Weekdays Spots/Week Start Date Start Da						
Week: 10/22/12 10/28/12 10/			:30	NM	1	\$1,400.00
N 50 31 10/29/12 10/29/12 M-F LN 930p-10p						
N	, ,	930p-10p	:30	NM	1	\$1,400.00
Start Date End Date Weekdays Spots/Week Rate Spots Spots		<u>Rate</u> \$1,400.00				
Week: 10/29/12 11/04/12 -T 1 \$1.400.00			:30	NM	1	\$1,400.00
N						
N			:30	NM	1	\$550.00
N 53 31 10/25/12 10/25/12 10/25/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Spo						
N 54 31 10/26/12 10/28/12	N 53 31 10/25/12 10/25/12 M-F 530-6a Good Day		:30	NM	1	\$550.00
Start Date End Date 10/28/12 10/28/12 10/28/12 M-F 530-6a Good Day 530-6a 30 NM 1 \$550.00						
Week: 10/22/12 10/28/12 F 1 \$550.00			:30	NM	1	\$550.00
Start Date Hold Pate Hol						
Week: 10/29/12 11/04/12 M 1 \$550.00 N 56 31 10/30/12 10/30/12 M-F 530-6a Good Day 530-6a :30 NM 1 \$550.00 N 57 31 10/24/12 11/04/12 -T 1 \$550.00 NM 1 \$800.00 N 57 31 10/24/12 10/24/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 58 31 10/25/12 10/28/12 W 1 \$800.00 NM 1 \$800.00 N 58 31 10/25/12 10/25/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 59 31 10/26/12 10/28/12 1 \$800.00 NM 1 \$800.00 N 59 31 10/26/12 10/26/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 60 31 10/29/12 10/28/12 F 1 \$800.00 NM 1 \$800.00 </td <td></td> <td></td> <td>:30</td> <td>NM</td> <td>1</td> <td>\$550.00</td>			:30	NM	1	\$550.00
Start Date Week 10/29/12 10/24/12 10/24/12 M-F 5p-530p Fox 31 N Spots/Week Rate S550.00	Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1					
N 57 31 10/24/12 10/24/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00			:30	NM	1	\$550.00
Start Date Week: End Date 10/22/12 Weekdaysw Spots/Week \$800.00 Rate \$800.00 N 58 31 10/25/12 1		<u>Rate</u> \$550.00				
Week: 10/22/12 10/28/12 W 1 \$800.00 N 58 31 10/25/12 10/25/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 Start Date Week: End Date 10/28/12 Weekdays Spots/Week Rate 8800.00 Rate 8800.00 NM 1 \$800.00 N 59 31 10/26/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 Start Date Week: 10/22/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 60 31 10/29/12 10/29/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 61 31 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 61 31 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 61 31 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 61 31 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30			:30	NM	1	\$800.00
Start Date Week: 10/22/12 End Date Weekdays Spots/Week Rate \$800.00	Week: 10/22/12					
Week: 10/22/12 10/28/12 T 1 \$800.00 N 59 31 10/26/12 10/26/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 Start Date Week: 10/22/12 End Date 10/28/12 Weekdays Spots/Week Week: 10/29/12 Rate 10/29/12 10/29/12 M-F 5p-530p Fox 31 N 5p-530p Spots/Week Spots/Week Spots/Week Spots/Week Rate \$800.00 N 61 31 10/30/12 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 61 31 10/30/12 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00		5p-530p	:30	NM	1	\$800.00
Start Date Week: End Date 10/22/12 Weekdays 10/22/12 Spots/Week \$800.00 Rate \$800.00 N 60 31 10/29/12 10/29/12 10/29/12						
Week: 10/22/12 10/28/12 F 1 \$800.00 N 60 31 10/29/12 10/29/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 Start Date End Date Weekdays Spots/Week Rate Rate Week: 10/29/12 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 N 61 31 10/30/12 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00			:30	NM	1	\$800.00
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays M Spots/Week \$800.00 Rate \$800.00 N 61 31 10/30/12 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 Start Date End Date Weekdays Spots/Week Rate						
Week: 10/29/12 11/04/12 M 1 \$800.00 N 61 31 10/30/12 10/30/12 M-F 5p-530p Fox 31 N 5p-530p :30 NM 1 \$800.00 Start Date End Date Weekdays Spots/Week Rate	• •		:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate						
Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -T 1 \$800.00			:30	NM	1	\$800.00
	Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1					

Contract Agreement Between: Print Date 10/22/12 Page 5 of 6



	 Alt Order # 09849382		
Contract Dates 10/24/12 - 10/30/12	 Estimate # 1257		

Original Date / Revision Advertiser 10/22/12 / 10/22/12 **American Crossroads**

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
N 62 31 10/24/12 10/24/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12w 1	<u>Rate</u> \$800.00				
N 63 31 10/25/12 10/25/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	<u>Rate</u> \$800.00				
N 64 31 10/26/12 10/26/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	1	\$800.00
Week: 10/22/12	<u>Rate</u> \$800.00				
N 65 31 10/29/12 10/29/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$800.00				
N 66 31 10/30/12 10/30/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$800.00				
N 67 31 10/24/12 10/24/12 M-F 5-530a Good Day	5a-530a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	Ψ100.00
Week: 10/22/12 10/28/12w 1	\$400.00				
N 68 31 10/25/12 10/25/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	5a-530a Rate	:30	NM	1	\$400.00
Week: 10/22/12 10/28/12T 1	\$400.00				
N 69 31 10/26/12 10/26/12 M-F 5-530a Good Day	5a-530a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 F 1	<u>Rate</u> \$400.00				
N 70 31 10/29/12 10/29/12 M-F 5-530a Good Day	5a-530a	:30	NM	1	\$400.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12M1	<u>Rate</u> \$400.00				
N 71 31 10/30/12 10/30/12 M-F 5-530a Good Day	5a-530a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12 -T 1	\$400.00	.20	NINA	0	#0.00
D 72 31 10/27/12 10/27/12 News Saturday 5p-530 N 73 31 10/24/12 10/24/12 Ricki Lake	5p-530p 11a-12p	:30	NM NM	0 1	\$0.00 \$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	INIVI	'	Ψ230.00
Week: 10/22/12 10/28/12w 1	\$250.00				
N 74 31 10/25/12 10/25/12 Ricki Lake <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	11a-12p Rate	:30	NM	1	\$250.00
Week: 10/22/12 10/28/12T 1	\$250.00				
N 75 31 10/26/12 10/26/12 Ricki Lake	11a-12p	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$250.00				
N 76 31 10/29/12 10/29/12 Ricki Lake	11a-12p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12 M 1 N 77 31 10/30/12 10/30/12 Ricki Lake	\$250.00 11a-12p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.30	INIVI	'	φ230.00
Week: 10/29/12 11/04/12 -T 1	\$250.00				
D 78 31 10/25/12 10/25/12 FOX X Factor	7-8p	:30	NM	0	\$0.00
D 79 31 10/29/12 10/29/12 Bones Mon 7-8p	7p-8p	:30	NM NM	0	\$0.00
N 80 31 10/24/12 10/24/12 World Series on FOX Start Date End Date Weekdays Spots/Week	5p-CC <u>Rate</u>	:30	NM	1	\$4,750.00

Contract Agreement Between: Print Date 10/22/12 Page 6 of 6



	Contract / Revision 585214 /	•	Alt Order # 09849382			
<u>Contract Dates</u> 10/24/12 - 10/30/12	Product American Crossroads		Estimate # 1257			
Advertiser American Crossroads			nal Date / Revision 22/12 / 10/22/12			

						Spots/			То	tals
*Line Ch Start Da	ate End Da	ate Descri	otion	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$4,750.00						
	2 10/25/1 <u>End Date</u> 10/28/12	2 World S <u>Weekdays</u> T	Series on FOX Spots/Week 1	5p-CC <u>Rate</u> \$4,750.00		:30		NM	1	\$4,750.00
						Total	S		77	\$59,975.00
Time Period	# of S	pots G	ross Amount	Net Amount						
10/01/12 -10/28/12		49	\$42,025.00	\$35,721.25						
10/29/12 -10/30/12	!	28	\$17,950.00	\$15,257.50						
Totals		77	\$59,975.00	\$50,978.75						

Signature: _____ Date: _____